

# NAPA GREEN

## FAST FACTS

The Napa Green Certified Land and Winery programs offer the opportunity for comprehensive third-party certification of rigorous soil-to-bottle standards for sustainable grape growing and winemaking. Napa Green members:

- Contribute to the health and preservation of the Napa River watershed;
- Make our community, our Napa Valley, stronger and more resilient;
- Take pride in being leaders proving sustainability is synonymous with business success.



### **Key Attributes of Napa Green Certified Land:**

Vineyard certification involves developing a custom, whole-farm conservation plan to:

- Prevent erosion and sediment runoff
- Reduce and eliminate potentially harmful inputs
- Conserve water resources through efficient irrigation and frost protection
- Protect and restore riparian habitat
- Invest in healthy employees and happy neighbors
- Contribute to a healthy and thriving Napa River watershed



### **Key Attributes of Napa Green Certified Winery:**

Wineries implement over a 100 sustainability and environmental stewardship practices to:

- Save energy and water and increase efficiency
- Reduce waste through recycling, composting and environmentally preferable purchasing
- Drawdown GHG emissions and the winery's carbon footprint
- Commit to social equity
- The whole facility is certified from production to administration to hospitality

# WHAT IS SUSTAINABILITY?



Caring for the health of  
**NATURE**



Caring for the health of  
**EMPLOYEES & COMMUNITY**



Caring for the resilience & health of  
**RESPONSIBLE BUSINESSES**



## **ELEVATOR PITCH:**

*Napa Green growers develop Farm Plans for their whole property (not just the vineyard) to prevent erosion and runoff, restore river and creek habitat, and conserve water for the health of the entire Napa River watershed.*



## **ELEVATOR PITCH:**

*Napa Green wineries implement more than 100 standards to improve energy and water efficiency, prevent waste, take climate action and care for and engage employees for the benefit of the entire community.*

## **DID YOU KNOW?**

- Roughly 90% of Napa Valley vineyard acreage is enrolled or certified Napa Green Land, covering over 40,000 acres
- Over 175 miles of rivers and creeks have been assessed
- Over 400 miles of roadways have been assessed
- More than 30 certified growers have voluntarily contributed to over 30 miles of Napa River and creek restoration

## **DID YOU KNOW?**

- There are more than 90 Napa Green Certified Wineries
- The Napa Valley is home to 40% of all certified sustainable wineries in California
- Napa Green wineries receive Integrated Resource Audits every three years that baseline energy, water and waste diversion
- Eight Napa Green members have won the California Sustainable Winegrowing Green Medal Award



CARING FOR NATURE ELEVATES QUALITY & EXPERIENCE

[NapaGreen.org](http://NapaGreen.org) | [WeGotThis@NapaGreen.org](mailto:WeGotThis@NapaGreen.org)